

COOKIE POLICY

Data Controller

Rhiag Inter Auto Parts S.r.l., with registered office in Bergamo, Via Tiraboschi 48, Italia, and administrative offices in Pero (Milano), Via Monti 23/D, fiscal code 02394560136 and VAT Number 12645900155, registered to Registro delle Imprese di Bergamo R.E.A. 378581 (hereinafter also "**Company**").

1 – Data processing purposes

1.1 – WHAT COOKIES ARE

Cookies are text strings, usually made up of letters and/or numbers, created by a server and stored on the hard disk of the computer or on any other device used by the user (hereinafter "User") of the site www.rhiag.com (hereinafter "Site") to access the Internet (smartphone, tablet, etc.). Cookies allow the collection of information on the navigation performed by the User on the Site.

Cookies can be classified on the basis of:

- duration: session or persistent cookies;
- origin: first party or third party cookies;
- purpose: technical, analytical or profiling cookies.

Cookies can be stored permanently on the User's computer and have a variable duration (so-called persistent cookies), or they can disappear when the browser is closed and have a limited duration (so-called session cookies).

Cookies can be installed from the site the User is visiting (so-called first-party cookies) or they can be installed from other websites (so-called third-party cookies).

It should be specified that the purposes usually fulfilled by a cookie can also be achieved through other similar technologies, including the use of certain features that allow the identification of devices in order to analyze visits to a website. This information in fact applies to any technology that stores or accesses information on the user's device. For example, HTML5 local storage, Local Shared Objects (also called flash cookies) and fingerprinting techniques could fall into this category. In particular, device fingerprinting is a technique that consists of combining a series of information in order to uniquely identify a particular device. Examples of the information that device fingerprinting can detect, associate or derive include:

- data deriving from the configuration of a device;
- data that can be deduced from the use of particular network protocols;
- JavaScript;
- HTTP header information, clock information;
- installed fonts;
- plugins installed in the browser.

You can also combine these elements with additional information, such as IP addresses or unique identifiers, etc. From now on, when we talk about cookies, this definition will also include other similar technologies.

The Site uses first-party and third-party cookies and other similar technologies, as described in more detail below.

1.2 – HOW WE USE COOKIE

A. Technical Cookies

Technical cookies are necessary for the functioning of the website because they enable functions to facilitate user navigation, who for example can access their profile without having to log in each time or can select the language in which they want to browse the site without having to set it whenever. Technical cookies are considered strictly necessary, because the storage of information is essential to provide the service requested by the User. Therefore, these cookies do not require the consent of the User, as they are essential for the proper functioning of the Site. The list of technical cookies used, their purposes and their duration is shown in the "Table of cookies".

B. Analytical Cookies

These are first or third party cookies installed to collect aggregate information of a predominantly statistical nature on the use of the site (how long the user has been on a web page, how many visitors the site has had, etc.). They are useful for statistically analyzing accesses or visits to the site itself, and to allow the owner to improve its structure, navigation logics and contents. The information collected is used to improve the use of the Site and possibly to make the content more interesting and relevant to the User's wishes.

The consent to the installation of these cookies is optional as the analytical cookies are not strictly necessary for the functioning of the Site. The User can at any time change the preferences expressed or revoke their consent to their use through the appropriate management menu.

The list of analytical cookies used, their purposes and their duration is shown in the "Table of cookies". It is specified that the Site does not use analytical cookies.

Google Analytics, like other systems, uses cookies to allow the website to analyze how Users use the site. The information generated by the cookie on the use of the website by the user (including the IP address) will be transmitted to and stored on Google's servers in the United States. Google will use this information for the purpose of tracking and examining the use of the website, compiling reports on website activity and providing other services relating to the use of the Internet. Google may also transfer this information to third parties where this is required by law or where such third parties process the aforementioned information on behalf of Google. Google will not associate the user's IP address with any other data held by Google. Consent to the installation of third-party analytical cookies is optional: the User can refuse it through the appropriate preferences management menu.

Alternatively, the User has the possibility to prevent the use of their data by Google Analytics by downloading the Google Analytics opt-out add-on for their web browser, available at the following link <https://tools.google.com/dlpage/gaoptout?hl=it>

C. Profiling Cookies

These cookies are used to track the User's navigation on the network, analyze his behavior for marketing purposes and create profiles on his tastes, habits, choices, etc. Thanks to this type of cookie, advertising can be offered to the User in line with the preferences and interests already expressed by the same User while browsing online. The consent to the installation of these cookies is optional as the profiling cookies are not strictly necessary for the functioning of the Site. The User can at any time change the preferences expressed or withdraw his consent to their use through the appropriate menu. The list of profiling cookies used, their purposes and their duration is shown in the "Table of cookies".

D. Social Cookie

On the Site you can also find social buttons / widgets, ie "buttons" depicting the icons of social networks (in particular, Facebook, Instagram, Twitter, YouTube and Pinterest). These "buttons" allow the User to reach - while browsing the Site - and interact with a "click" directly with the pages of the owner on each social network. With the click, the social network acquires data relating to the User's visit to the Site and simultaneously releases its own profiling cookies. Consent to the use of this type of cookie is optional: the User can lend or withdraw it at any time by accessing the appropriate preferences management menu.

1.3 – HOW TO MANAGE PREFERENCES ON COOKIES

A technical cookie is used to remember the User's preferences regarding the use of cookies. The User can at any time change the preferences expressed at the time of the first visit to the Site by clicking on the button to manage their preferences. Upon clicking, a menu is displayed in which it is possible for each type of cookie to lend or withdraw consent.

Alternatively, the User can choose to set their browser in such a way as to automatically prevent cookies, or some types of cookies, from being stored on the device.

Instructions on the most common browsers are available at the following links:

[Chrome \(link\)](#)

[Microsoft Edge \(link\)](#)

[Mozilla Firefox \(link\)](#)

[Internet Explorer \(link\)](#)

[Opera \(link, please read "Manage cookies in pages" section\)](#)

[Apple Safari \(link\)](#)

Finally, at the end of each browsing session, the User can delete the collected cookies from the hard disk of his device.

To find out more about cookies and behavioral advertising, the User can click the following links:

<http://www.allaboutcookies.org>

<http://www.youronlinechoices.com>

2 – TABLE OF COOKIES

Name of the cookie	Type of the cookie	Description of functionalities	Storage time	Provider
_ga	Analytical	Used to distinguish users.	2 years	Google
_gid	Analytical	Used to distinguish users.	24 hours	Google
_gat	Analytical	Used to limit the frequency of requests. If Google Analytics is distributed through Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code> .	1 minutes	Google
YSC / VISITOR_INFO1_LIVE	Profiling	Collect statistics anonymous related to Embedded video of YouTube and evaluate the video performance embedded in our website. Cookies interested are two, both third-party, one is permanent (VISITOR_INFO1_LIVE) and the other related to session (YSC). I cookies are controlled from YouTube (cookies from third parties).	6 month	Google
__cfduid	Profiling	Cookie used by the "Cloudflare" content network, to identify reliable web traffic. The cookie enables website availability and reduces page load times.	1 year	CloudFlare

GPS	Profiling	This cookie from YouTube allows you to identify from which Country you are connecting the user, in so as to show him the results in the language of that country	10 minutes	Google
IDE	Profiling	These cookies are associated with DoubleClick, the Google Publishers service, and their main purpose is to record the performance of the advertising campaigns activated by the user. Cookies can only be activated on some or all pages of the website.	1 year	Google

3 – NATURE OF DATA PROCESSING

Personal data processed through the installation of first-party technical cookies are necessary to ensure the operation and correct navigation of the Site. On the contrary, analytical, profiling and social cookies are not strictly necessary: the User's personal data will be processed through the use of these cookies only with the express consent of the User.

4 – DATA RECIPIENTS

The data may be processed by external parties operating as independent owners such as, by way of example, authorities and control bodies.

The data may also be processed, on behalf of the Data Controller, by external parties designated as Data Processors, who are given adequate operating instructions. These subjects are essentially included in the following categories:

- a) companies that offer e-mail sending services;
- b) companies that offer services instrumental to the pursuit of the purposes indicated in this information (IT suppliers, company that deals with the management and maintenance of the site ...).

The list of subjects appointed as Data Processors is constantly updated and available upon request, by sending an e-mail to the address: Privacy@rhiag-group.com

5 – SUBJECTS AUTHORIZED TO DATA PROCESSING

The data collected may be processed by employees of the corporate functions responsible for pursuing the aforementioned purposes (analysis, marketing, profiling), who have been expressly authorized for processing and who have received adequate operating instructions.

6 - DATA RECIPIENTS: GOOGLE

The data collected through the use of Google cookies could be transferred outside the European Union, in particular to the United States.

7 – YOUR RIGHTS AS DATA SUBJECT - COMPLAINT TO THE SUPERVISORY AUTHORITY

Contacting the Company by e-mail at privacy@rhiag-group.com, you can ask for access to data concerning you, their cancellation, correction of inaccurate data, integration of incomplete data, limitation of processing in the cases provided for by art. 18 of the GDPR, as well as opposition to processing in the hypothesis of legitimate interest of the Company.

Furthermore, in the event that the processing is based on consent or on the contract and is carried out with automated tools, you have the right to receive your personal data in a structured, commonly used and machine-readable format, as well as, if technically feasible, to transmit them to another data controller without impediments.

You have the right to withdraw the consent given at any time for marketing and / or profiling purposes, as well as to oppose the processing of data for marketing purposes, including profiling related to direct marketing. The possibility remains valid that you prefer to be contacted for the aforementioned purpose exclusively through traditional methods, to express your opposition only to the receipt of communications through automated methods.

You have the right to lodge a complaint with the competent supervisory authority in the Member State in which you usually reside or work or in the State in which the alleged violation has occurred.